



Awarding funds from

The National Lottery®

SHARED Enterprise Funding Fair
09 May 2016
Sally Page, Development Officer

HLF Fascinating Facts!

In the **East of England**, we have distributed over £444m to more than 3,700 projects

More than 300 projects have helped save objects in museums across the East of England

If beneficiaries of our Young Roots projects linked arms they would stretch around an athletics track 37 times.



Who do we fund?

**Public and
not-for-profit
organisations
such as:**

- Community or voluntary groups
- Youth clubs or organisations
- Charities or trusts
- Faith organisations
- Parish councils or local authorities

What do we fund?

heritage

people

communities



Projects might explore ...

- histories of individuals, communities, places, events and historic anniversaries
- natural habitats, species and environments
- community archaeology
- collections of items, archives or other materials
- industrial, maritime and transport history
- historic buildings and structures, including places of worship
- First World War heritage

our grant programmes

Sharing Heritage

£3,000 - £10,000

- Grants to help share and celebrate community heritage
- Projects lasting up to 12 months
- NO fixed match-funding requirement
- One short application form
- Apply at any time
- Decision in 8 weeks
- Any not-for-profit group can apply



Our Heritage

£10,000 to £100,000

- Grants to help share and celebrate community heritage
- Projects lasting up to 3 years
- NO fixed match-funding requirement
- One application form
- Apply at any time
- Decision in 8 weeks
- Any not-for-profit group can apply, local authorities & partnerships



Young Roots

£10,000 to £50,000

- Grants to help young people (11 to 25) take part in heritage activities
- Projects lasting up to 3 years
- NO fixed match-funding requirement
- One application form
- Apply at any time
- Decision in 8 weeks
- projects MUST be a partnership between a youth body and a heritage organisation



Heritage Grants

- Grants of over £100,000
- Mandatory 2 round assessment process
- Development phase
- Quarterly deadlines
- 5% - 10% match funding requirement depending on grant request

First World War: then and now

£3,000 - £10,000

- Grants to explore diverse aspects of First World War
- Projects lasting up to 3 years
- NO fixed match-funding requirement
- One application form
- Apply at any time
- Decision in 8 weeks
- Any not-for-profit group can apply



Outcomes

We want applicants to focus on the ‘outcomes’ of the project.

We have a menu of **14** difference outcomes.

The outcomes are the **difference** your project will make to;

- **Heritage**
- **People**
- **Communities**

Heritage

Norfolk Museums
Service

‘Olive Edis - Britain’s
First Official Female
War Photographer’



People

Centre for Computing
History

‘Viva Computer! A
people's history of
home computing’



Communities

Association of Suffolk
Museums

Hertfordshire Association
of Museums

‘Saving the 70s’



Outcomes are not only what we look at when we assess a bid. We look carefully at value for money, taking into account:

- why do you **need** HLF support and why **now**?
- how can you show us there is a need and demand for the project?
- is your project transformational; are you going to make a lasting step-change in some way?
- are you working with new partners?
- scale of grant request and expected benefits

Changes to our programmes

1. Resilient heritage - launches c. July 2016
Sweeps up Start Up/ Transition Fund and
Catalyst Small grants - rolling programme.
2. Skills for the Future - Further round -
launch c. July with focus on increasing
diversity
3. Young People's Initiative – launch
November – consortium bids
4. NEW Heritage Endowment - lower level
grant and some support for fundraising
campaigns

How can we help?

- Call us! Outline your idea and get some initial feedback
- Complete a short project enquiry form on our website: www.hlf.org.uk
- We will respond within 10 working days with advice to help you develop a full application
- We can offer face-to-face advice sessions: see our website for details! www.hlf.org.uk

Our Website: www.hlf.org.uk

- Online enquiry and application forms
- Guidance
- Case Studies
- Information about your local area
- Press Releases
- E-Bulletin
- Features
- Advice sessions and HLF events



Talk to us!

Call the regional office on 01223 224870.

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Follow us on twitter [HLF@EofE](#)
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