

Developing a Fundraising Strategy – a simple planning/action plan template

Fundraising	Cost	Activity(ies)	Timeframe	Resource	Monitoring
Priority*	Funding	Trust/Foundation/Grant		Available	comments
In order of	target	Giving Body/Friends/		Staff/infras	Where have
urgency		Event/Series of		tructure	you got to?
		Events/Donation Box/			